

CINCINNATI RIGHT TO LIFE
EDUCATIONAL FOUNDATION, INC.

2010 Annual Report

*Protecting Life
at Every Age and
Every Stage*



37 YEARS WORKING FOR LIFE

inside front cover

CINCINNATI RIGHT TO LIFE
EDUCATIONAL FOUNDATION, INC.
ANNUAL REPORT 2010



back of cover page
left blank

Founded in 1973, the Cincinnati Right to Life Educational Foundation, Inc. promotes, through education, respect for the sanctity of innocent human life from fertilization to natural death.

Educational Foundation goals include:

- Alerting the public to bioethical issues such as abortion, human experimentation, assisted suicide, and euthanasia
- Improving personal and social awareness and responsibility for all innocent human life
- Promoting care and assistance for mothers and their children, born and unborn; the disabled; the elderly; and the dying
- Encouraging pro-life research and education on life issues

To achieve these goals, the Educational Foundation offers a variety of programs, including:

- Publishing a print news bulletin
- Encouraging support for pregnant women and their babies
- Distributing pro-life videos, books and other printed material
- Exhibiting with a targeted pro-life message and related materials
- Supporting and partnering with others' pro-life educational efforts
- Publicizing life issues through pro-life television advertising and other media strategies
- Supplying and posting pro-life billboards and other pro-life displays

The Cincinnati Right to Life Educational Foundation, Inc. operates within the Internal Revenue guidelines for a 501(c)3 tax-exempt, non-profit organization, and does not discriminate on the basis of race, religion, gender, or nationality regarding services provided, staff employment, and board membership.

PRESIDENT'S PERSPECTIVE

Cincinnati Right to Life's mission is to end abortion in Southwestern Ohio and beyond. Our goal is to focus efforts and projects to expose the abortion agenda and educate and inform those who may be targeted, as well as those of you working together with us in the trenches.

The Cincinnati Right to Life board of directors has designated members serving on a Strategy Team, to help direct our energies. The Strategy Team sets goals for the coming year, considers finances, and advises the board and Executive Director in the event of unanticipated developments at the local, state, and national levels that must be addressed.

In 2010, we expanded our Media Strategy for increased pro-life visibility on television. VirtueMedia television ads ran all year on Channels WKRC, CinCW, Channel 64, Fox, CNN, and MTV. To keep this significant project going, plans were laid and implemented for a major donor program.

Cincinnati Right to Life is the main source of pro-life billboards in Greater Cincinnati. Through the annual Ohio Department of Health Induced Abortions in Ohio report, we can identify zip code areas in Hamilton County with the greatest number of resident abortions. We use these zip codes to strategically locate our "Abortion Hurts Women" and other billboards.

Planned Parenthood is the largest abortion chain in the country, thus much of our efforts are directed toward exposing its assaults on human lives. We are the support organization for the Greater Cincinnati 40 Days for Life prayer campaigns. And we continue to support legal efforts against the local affiliate for alleged coverup of victims of statutory rape brought in for abortions.

Cincinnati Right to Life's board members bring subject-matter-expertise to the pro-life table, along with zeal to protect mothers, fathers, and their unborn babies from the abortion deception. The entire board of directors is passionate in this unified goal, to best serve those who support us... which is you.

Thank you for joining with us as we work toward a true and lasting Culture of Life.



EXECUTIVE DIRECTORS REPORT

2010 was the year of healthcare upheaval in our country. March 21st, the U.S. House of Representatives decided the fate of the Senate's proposed federal healthcare bill, the Patient Protection and Affordable Care Act. Despite the bill's problems on many levels, the outcome hinged on whether Representative Bart Stupak and a coalition of Democratic representatives stood firm against the bill because it includes federal funding for abortion.

After intense lobbying from the White House, Representative Stupak accepted President Obama's promise of an executive order to supposedly restrict abortion coverage—and others in the coalition followed his lead. Ever since President Obama signed the bill, analysis continues of its contents and more information comes to light.

Thus 2010 meant a lot of education on the bill regarding assaults on human lives. For example, we found that abortion can be covered in state-run health insurance plans, while at least one health insurance plan that pays for abortions must be promoted nationwide.

Other concerns addressed the possibility of Community Health Centers offering abortion, healthcare rationing for the disabled and elderly, decline in medical services and quality, and more. American citizens became increasingly appalled as they learned more of this socialized health plan's contents.

But an unpredicted benefit of this turmoil was that because of the federal healthcare debate, American citizens other than pro-lifers became exposed to the abortion deception and other disregard for human beings at every stage of life. We saw polls indicating increasing trends toward pro-life opinion nationwide.

We in the pro-life movement became better educated on healthcare, insurance and government intervention. And pro-life resolve and energy began to build across the country for creative media and information campaigns plus legislative strategies to address assaults on human lives.

Momentum is building that *now* is the time to end the war on human lives from their earliest beginnings to last breath on earth! This groundswell is invigorating, for much to be done is clearly ahead of us. Cincinnati Right to Life cannot fight for the vulnerable without you.

Thank you for your pro-life convictions and inspiration.

We will never give up!

Paula Westwood



2010 BOARD OF DIRECTORS

Jack Hart, President
Bob Meyers, Vice-President
Mary Clark, Secretary
Jim Schuermann, Treasurer

Rosemary Beckman
John Berning
Jennifer Black
Dr. Robert Burger
J. Patrick Conroy
Chuck Donabedian
Jane Elfers
Jim Fedor
Jim Kathmann

David Kothman
Marie Willke Meyers, MD
Joe Platt
Barbara Trauth

Rev. Charles Hickey, Advisor
Fr. Kyle Schnippel, Advisor
Dr. J.C. Willke, Advisor

SUPPORT STAFF



Karen Byrne,
Production &
Publications
Manager

Paula Westwood,
Executive Director

Barbara Notton,
Office Manager

Melanie Wade,
Administrative
Assistant

Besides the day-to-day operations and outreach of the Educational Foundation, the following programs and events were conducted during 2010.

40 Days for Life

Cincinnati Right to Life continues to serve as financial and media support for Greater Cincinnati's 40 Days for Life prayer campaigns in front of Planned Parenthood's abortion headquarters on Auburn Ave. in Cincinnati. Board member and secretary, Mary Clark, serves as the Greater Cincinnati 40 Days for Life director.



Abortion Accurate Information Hotline

Via our hotline, we continue to offer a help source for women that they would not have from abortion providers, including referrals to area pregnancy help centers.

Advertising - Print

The Abortion Accurate Information hotline number was listed in the Cincinnati Bell phone directories, and the University of Cincinnati student directory. Ads with pro-life messages appeared in seasonal editions of the Catholic Telegraph, the Messenger, as well as programs guides for several area youth oriented events.

Bench Ads

Two pro-life bench ads continued to be posted all year, in two floating locations on Auburn Ave. near Planned Parenthood of Southwestern Ohio.

Billboards

With the help of a grant from the Archdiocese of Cincinnati, our "Abortion Hurts Women" and "Take My Hand, Not My Life" billboards were posted in various Cincinnati locations throughout the year.

We also posted Christmas billboards in five Cincinnati locations, featuring an ultrasound scan of an unborn baby with a halo, and the caption, "He Came As a Baby... Christmas Starts with Christ." Local news outlets covered the story, which was picked up in cities nationwide. The Educational Foundation continued to sell its billboards to other pro-life organizations across the country and in Canada.



Catholic Church Outreach

Efforts continued to consider positive and effective means to encourage pro-life Catholics to understand and put into practice Church doctrine regarding the Sanctity of Human Life.

2010 HIGHLIGHTS (continued)

Cemetery of the Innocents

For years the Cemetery of the Innocents memorial displays of white crosses have been a poignant reminder of abortion's toll on this country and its people. Cincinnati Right to Life has been blessed to receive a set of crosses to help make these displays available to more churches, schools, and organizations. Besides the crosses and explanation of their representation of children aborted daily, signage is being added to provide help information for those considering an abortion or suffering from a past decision.



Educational Materials

We maintain a supply room, open to visitors for their informational needs. Materials were provided to sidewalk counselors, church Respect Life groups, festival workers, individuals, and students. We also post information on our web site, identifying available educational materials.

Exhibiting

To increase pro-life awareness, we continue to take our exhibit booth to various venues and adapt information as appropriate for pro-life or secular audiences. Our display includes pro-life information and materials, our to-scale fetal models with removable babies, and attractive pro-life products to help us share the pro-life message with those who visit our booth. In 2010 we exhibited at Ohio Catholic Educators, Catholic Men's Conference, Southwest Ohio Candidate Forum, Cincinnati Right to Life's Summer Speaker Series, and Harvest Home Fair.

Fetal Model Gift Project

We offer individual schools, and other appropriate recipients, a fetal model set, free of charge. The set includes five life-size plastic models of developing babies in a box suitable for display. We believe that students who see and hold these fetal models will have a visual knowledge of the miracle of human development before birth that may affect future choices for life, as well as increase self-esteem as they learn the intricacies and order of their own beginnings.

Issues

The Cincinnati Right to Life Educational Foundation is known as an information source, and all staff members continue to research and provide information on a wide range of topics and issues, as requested.

Media Initiatives

A pro-life radio ad ran on WDJO at Christmas. Paula Westwood continues a weekly pro-life radio spot with host Brian Patrick of the Son Rise Morning Show, Sacred Heart Radio/EWTN. Cincinnati Right to Life is an underwriter for Sacred Heart Radio, which includes program advertising. President Jack Hart and Executive Director Paula Westwood spoke for several organizations. And Paula Westwood had letters to the editor published in the *Enquirer* and *Community Press* regarding pro-life concerns with federal healthcare legislation. Through our ambitious television advertising campaign, beautiful pro-life Virtue-Media television ads ran all year on Channels WKRC, CinCW, Channel 64, Fox, CNN, MTV, plus limited spots on Channel 19 and Media Bridge Channels 4, 15, and 24.



News Bulletin

The Educational Foundation news bulletin has been a foundational source for pro-life news and information for several decades in the Greater Cincinnati area and elsewhere. Volunteers and staff cover all bulletin mail processing and delivery to churches. Nearly 30,000 bulletins are printed per issue, with approximately half mailed to individuals and the other half delivered to churches for church distribution.



Partnerships

When we have the means, we provide funding support to other pro-life organizations and individuals, as well as organizational and publicity support. Executive Director, Paula Westwood continued to serve as Ohio Co-Chair for the Cross the Bridge for Life planning team, and on the Pro-life Science & Technology Symposium planning team for which Cincinnati Right to Life also provided graphic arts design support.

We also partnered with area colleges student groups, Citizens for Community Values Christian Arts Players production, and provided graphic arts support to the local organization of Helpers of God's Precious Infants.

In 2010, the Educational Foundation awarded pro-life financial donations to the following:

- 40 Days for Life
- Birthright Beds for Babies
- Cross the Bridge for Life
- Family Research Council
- Legal cases against PP of Southwestern Ohio
- Life Issues Institute
- LifeNews.com
- LifeSiteNews.com
- March for Life high school student sponsorships
- Old St Mary's Pregnancy Care Center
- Our Lady of Victory Priests for Life event
- Priests for Life
- Pro-Life Science & Technology Symposium
- Ruah Woods
- Teen Response
- Terri Schindler Schiavo Foundation
- UC Students for Life – Vitae Monologues



2010 HIGHLIGHTS (continued)

Poster Contest

We received over 600 entries for the sixth annual Poster Contest for children in grades K-8. Winners were chosen from three categories—K-2nd, 3rd-5th, and 6th-8th. The winning posters were featured in the print news bulletin and on our web site.



Speakers Bureau

Our speakers bureau serves as an area resource for pro-life advocates who can address a wide variety of topics for any size groups. Most of the speakers are affiliated with various pro-life organizations and agencies in the area, as well as Right to Life.

Summer Speaker Series

In 2010, we conducted our first annual Summer Speaker Series, featuring Bobby Schindler of the Terri Schiavo Life & Hope Network. The event was free and open to the public, with a freewill offering taken and all donations contributed to the Schindler's foundation.



Social Media

The CincinnatiRightToLife.org web continues to provide information for pro-life supporters plus those most targeted by pro-abortion propaganda. It features prominent Pregnancy Help and Post Abortion Help buttons, tied in with our media and billboard outreach, and continues to educate and inform visitors about the threats to life through abortion, infanticide, assisted suicide and euthanasia. Cincinnati Right to Life is also on Facebook, and Executive Director Paula Westwood maintains a blog at CreatedOrder.blogspot.com

PUBLIC SUPPORT AND REVENUE

Year ending December 31, 2010

Income:

Fundraising	198,124
Donations, Bequests, Grants	48,942
Rent	9,000
Interest Earned	6,213
Special Projects	4,550
Educational Materials Sold	2,778
Other Income	2,015
Total Income	\$271,622

FUNCTIONAL EXPENSES & DISBURSEMENTS

Year ending December 31, 2010

Expenses:

Advertising - TV, Billboards, Bench Ads, Etc.	94,596
Salaries, Health Benefits, FICA	70,976
Printing & Mailing	32,620
Fundraising	22,965
Donations Made	15,150
Professional Fees - Legal	14,500
Office Equipment & Supplies	13,322
Utilities - Gas, Electric, Telephone Hot Line, Water	13,205
Building Maintenance, Insurance	7,070
Purchase of Educational Materials for Resale	3,594
Other	2,849
Banking & Credit Card Fees	1,937
Travel & Meetings	1,690
Special Projects	1,106
Total Income	\$295,580

CHAMPIONS FOR LIFE 2010

Platinum

Mr. & Mrs. John Berning
Mr. John Drew
Mr. Giles Engler
Mr. & Mrs. Wm. Hasenmueller
Mr. & Mrs. Terence Horan
Mr. & Mrs. Joe Hunt
Mr. & Mrs. Jim Kathmann
Dr. & Mrs. Patrick Meade

Gold

Dr. Kenneth Amend
Mr. & Mrs. Brian Hurley
Tom Sedler - Home City Ice

Silver

Mr. & Mrs. Robert Baur
Mr. & Mrs. Carl DeBlasio
Mr. John Dolan
Donohoe Family Foundation
Mr. & Mrs. Carl Lindner III
Mr. & Mrs. H. Rottinghaus
Mr. & Mrs. Thomas Ruthman
Mr. Orville Stachler

Bronze

Mr. & Mrs. James Besl
Dr. Robert Burger
Mr. & Mrs. William Burleigh
Mr. & Mrs. James Dearie
Trudy Deutsch
Mr. & Mrs. Thomas Dierker
Mr. & Mrs. Charles Donabedian
Mr. & Mrs. James Fedor
Mr. & Mrs. William Fussinger
Mr. James Gardner
Mr. & Mrs. Mike Gilkey
Mr. & Mrs. Jack Hart
Mr. & Mrs. Robert Hodge
Mr. & Mrs. Richard Hoffman
David Kamphaus
Mr. & Mrs. Tim Kern
Mr. & Mrs. R. Kimener
Mr. & Mrs. Paul Kleemeier
Mr. David Kothman
Ms. Dolores Martini
Ms. Marjorie McCarthy
Mr. & Mrs. William McKenna
Mrs. Sue Meyer
Mr. & Mrs. William Molloy

Mrs. Julia Neumann
Mr. & Mrs. John Peck
Mrs. Mary Elizabeth Rensing
Mr. & Mrs. Jack Richter
Mr. & Mrs. William Riehle
Sister Mary Roettker
Mr. & Mrs. Anthony Ruehl
Mr. & Mrs. George Schaefer
Mr. Stephen Schneider
Mr. & Mrs. James Schuermann
Mr. & Mrs. Brad Shoemaker
Mr. & Mrs. James Taylor
Mr. & Mrs. Thomas Todaro
Mr. & Mrs. Joseph Trauth
Dr. & Mrs. James Weber
Mr. Edgar Willig

Patron

Mr. Christopher Bates
Mr. & Mrs. Dan Berning
Mr. & Mrs. Elroy Bourgraf
Mr. & Mrs. Thomas Burger
Mr. & Mrs. Robert Burger
Mr. & Mrs. Patrick Burke
Mrs. Beverly Cannon
Mrs. Susan Castleberry
Dr. & Mrs. Thomas Clark
Mr. Robert Conway
Mr. James Dunlevy
Mr. & Mrs. Kenneth Edgell
Mark Ellis
John Fussner
Mr. & Mrs. Steven Gerhardt
Mr. & Mrs. Robert Gramann
Mr. & Mrs. David Hackman
Mr. & Mrs. Joseph Harpenau
Jack Hawver
Mr. & Mrs. Neal Hendy
Mr. & Mrs. Mark Hennessey
Mr. & Mrs. Jack Hoeting
Mr. & Mrs. George Herbert
Mrs. Karen Hulefeld
Mr. & Mrs. Michael Hurley
Rep. Shannon Jones
Mr. & Mrs. George Kasselmann
Mr. & Mrs. Michael Kreacic
Dr. & Mrs. Arthur Kunath
Mr. William Leuger
Mrs. Jo Ann Maas
Mr. & Mrs. Robert Manning
Rev. Donald McCarthy

Jeanette & Kathleen McCormick
Dr. Marie Willke Meyers &
Mr. Robert Meyers
Mr. & Mrs. F. Patrick Miller
Betty Molloy
Mr. & Mrs. Martin Mooney
Mr. & Mrs. Tim Petric
Mr. & Mrs. L. Plageman
Dr. Jane Blinzler & Mr. Joe Platt
Ms. Kathy Rice
Mr. & Mrs. Dan Riegler
Mr. & Mrs. George Rogers
Mrs. Dorothy Roth
RPP Containers
Fr. Kyle Schnippel
Mr. & Mrs. Guy Sherman
Miss Lois Smith
Mr. & Mrs. Al Stevenson
Mr. & Mrs. Earl Stratford
Mr. & Mrs. William Stuebbe
Mr. & Mrs. D.H. Tarkington
Mr. & Mrs. James Tepe
Mr. & Mrs. Eugene Timperman
Trailines, Inc.
Mr. & Mrs. Steven Trimble
Mr. John Willis

Friend

Dr. & Mrs. John Alexander
Angels for Life
Mr. & Mrs. John Bading
Mr. & Mrs. George Blair
Dr. & Mrs. Harry Blaney
Mr. & Mrs. Daniel Brankamp
Mr. & Mrs. Timothy Brinkman
Mr. David Buschle
Mr. & Mrs. Ron Carter
Mr. & Mrs. Robert Cassidy
Mr. & Mrs. Robert Cianciolo
Mr. Mark Connaughton
Mr. & Mrs. J. Patrick Conroy
William Crawford
Mr. & Mrs. Timothy Creech
Mr. & Mrs. Dennis Davis
Mr. & Mrs. Jerry Davis
Mr. & Mrs. William Diss
Mr. & Mrs. Robert Elsen
Dr. Omer Feldhaus
Dr. & Mrs. Thomas Forte
Mr. Craig Gates
Mr. & Mrs. William Gibbs

Sam Gilkey
Ms. Mary Gonnella
Mrs. Jane Gorton
Mr. & Mrs. Kevin Graham
Mr. & Mrs. Michael Gramza
Mrs. Betty Greiwe
Mr. & Mrs. J. L. Habegger
Mr. & Mrs. David Hackman
Mr. & Mrs. Roy Hiles
Mr. & Mrs. Jim Hochhausler
Mr. & Mrs. Douglas Hoffman
Mr. & Mrs. Robert Kanter
George Kunath
Mr. & Mrs. David Lippert
Mr. & Mrs. W. Luther
Mr. Jim Mense
Mr. & Mrs. Michael Merz
Mr. & Mrs. Chris Meyer
Charles Miller
Mr. & Mrs. Charles Murphy
Mrs. Mary Murray
Mr. & Mrs. Robert Nicolls
Mrs. Eleanor Noe
Mr. & Mrs. Shawn Patrick
Dr. & Mrs. Gerald Pfeiffer
Mrs. Patricia Priore
Dr. Ambrose Puttmann
Eileen Ramstetter
Mr. Charles Rekow
Mrs. Monica Riegel
Mr. & Mrs. Robert Schneider
Mr. & Mrs. Thomas Schneider
Mr. & Mrs. Ronald Schuermann
Mr. & Mrs. Thomas Sedler
Mr. & Mrs. Dave Shaffer
Mr. & Mrs. William Shoemaker
Mr. & Mrs. Daniel Staresinic
Mr. James Steffen
Rev. Robert Stricker
Mr. & Mrs. Daniel Suer
Mr. & Mrs. Kirk Swallow
Mrs. Maureen Taylor
Mr. Timothy Thielen
Mr. & Mrs. David Truax
Ms. Sue Tutas
Mr. & Mrs. George Vonderhaar
Mr. & Mrs. Stephen Walsh
Mr. & Mrs. Greg Westwood
Mr. & Mrs. Thomas Wiles
Dr. Ida Zinam

inside back cover

“We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the Pursuit of Happiness.”

United States Declaration of Independence



Cincinnati Right to Life Educational Foundation, Inc.
PO Box 24073, Cincinnati, Ohio 45224
CincinnatiRighttoLife.org